

ENTERPRISE BUSINESS UNIT
TAMILNADU TELECOM CIRCLE
No. 60, Ethiraj Salai, (4th Floor)
Egmore, Chennai – 600008.
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

EBU/TN/Cell Info Display/11-12/6

dated ⁰⁷ /01/12

To

All Heads of SSA.

Sub: Cell Info Display Service- Reg,


Cell Info Display service is a new service offered to Corporate customers whose name will be appearing as Cell Information of the particular BTS instead of the name/ Location of the BTS. As a test case, Enterprise Business team, Kumbakonam has given the service to the Corporate customer M/s. Sara Regency Hotels Ltd, Kumbakonam.

Since this type of service is a good means of publicity to the customer, potential customers like Hotels, Hospitals, Shopping malls, Cinema Halls can be targeted.

For Tariff, Enterprise Business unit may please be contacted at 9486100536.

It is requested to popularize this new service.

Thanks and regards,


Asst. General Manager (Enterprise Business),
BSNL, Tamilnadu Circle.